

Association of Independent Museums AIM E-News – August 2012 – Number 36 - Extracts

Top 10 funding application errors

With competition for funding at its fiercest for years, charities need to make their applications stand out – and not for the wrong reasons. For Third Sector Mathew Little has asked funders where applicants go wrong and how they can avoid mistakes. The Directory of Social Change estimates that ineligible applications made to the largest trusts in 2010 equated to seven years of wasted effort. Discover the top 10 funding application errors at

http://www.thirdsector.co.uk/bulletin/third_sector_fundraising_bulletin/article/1143212/the-top-10-funding-application-errors/?DCMP=EMC-CONThirdSectorFundraising

Boost to Olympics tourism legacy

Culture secretary Jeremy Hunt is planning a £2 million pilot scheme to create new county boundary signs to showcase the region's best features. The plans are part of the Government's strategy to boost the country's tourism industry after the 2012 Olympic Games. Funded by the Department for Culture, Media & Sport and the Department for Transport, it will be piloted in Cornwall, Cumbria, Derbyshire, Devon, Norfolk and North Yorkshire. **The Government also wants to see improvements to the traditional tourist brown signs, ensuring that "the process for allocating them is more consistent and transparent, focuses on genuine tourist attractions rather than on local services, and supports the growth agenda."** A review of existing guidelines is underway. http://www.culture.gov.uk/news/media_releases/9204.aspx

CRB checks

A new set of information leaflets explaining the changes in CRB checks is available from the Home Office for England, Wales and Northern Ireland. The changes come into force in September. A new national organisation to replace the Criminal Records Bureau (the Disclosure & Barring Service) is due to be launched on 1 December. <http://www.homeoffice.gov.uk/publications/crime/disclosure-and-barring/>

Takeover Day – be prepared

Kids in Museums is encouraging museums to register their interest for this year's Takeover Day on 23 November, when museums and galleries invite young people to take on meaningful roles in the running of their institutions. As well as raising the profile of museums the event aims to help organisations understand their young visitors better and to build and strengthen relationships. Downloadable resources and case studies are available to help plan events. <http://kidsinmuseums.org.uk/2010/03/07/project-1/>

Museums at Night 2013

This will run from Thursday- Saturday, 16-18 May next year, following a survey of venues that took part this year, and those that didn't.

<http://museumsatnight.wordpress.com/2012/08/09/museums-at-night-2013-will-begin-on-thursday-may-16/>

Arts Council England (ACE) has cut its board of nine to five as part of 50% cutbacks in administration required by Government. Staff cutbacks will be announced after mid-October, following a consultation. The final structure will be in place by July 2013.

The **Association of British Transport & Engineering Museums (ABTEM)**, one of three Subject Specialist Networks to receive funding for the first time (see above) is holding a seminar for members on **17 October** at the 'M' Shed Bristol, with the theme of contemporary collecting and digital developments in the industrial and transport sector. Further information: ABTEM chairman Tim Bryan on tbryan9@heritage-motor-centre.co.uk, website: www.abtem.co.uk