



Association of Independent Museums

The National Body Connecting, Supporting and Representing Independent Museums

Association of Independent Museums AIM E-News – May 2013 – Number 45 - **Extracts**

AIM's new Success Guides – first batch uploaded

As part of AIM's Resilience programme, the first batch of new practical guidance papers has been uploaded onto AIM's website. In the first batch are: *Successful Fundraising at Museums*; *Successful Visitor Experience – Getting it Right*; *Successfully Recruiting and Retaining Volunteers*; *Successful Museum Cafés*; *Successful Retailing for Smaller Museums*, and *Successfully Working Internationally*. All are available to freely download from AIM's website, www.aim-museums.co.uk.

Submitting accounts to Charity Commission

Did you know that you don't have to send the Charity Commission hard copies of your accounts, you can submit them online. They must have been signed off by trustees but do not need to show trustees' signatures.

Nominations are now open for **Heritage Alliance Heroes Awards**, the third annual scheme which recognises outstanding volunteer effort in heritage organisations. Please send your nominations to sam.bradley@theheritagealliance.org.uk

The Museums Association (MA) has published a new report into the **views of stakeholders on the role and purpose of museums in society**. It follows a recent report which showed that the public feels museums should focus on collections, displays, heritage preservation, knowledge-provision and education. The MA's view is that those close to museums have a broader sense of museums' non-traditional purposes and the new report addresses a future for these. <http://tinyurl.com/kjrpf6>