



Association of Independent Museums

The National Body Connecting, Supporting and Representing Independent Museums

Association of Independent Museums AIM E-News – June 2013 – Number 46 - **EXTRACTS**

AIM ANNUAL CONFERENCE - Be entrepreneurial – that's the way to becoming resilient!

In challenging times an entrepreneurial approach is vital to achieve 'resilience' - that was the message from AIM's annual conference held in Manchester last week. Reflected in AIM's buoyant membership and its £930 million contribution to the economy it was clearly "the Age of the Independent", said chairman Matthew Tanner in his keynote speech. Independents had shown through positivity and vibrancy that they would not be bowed by the economic downturn, and were constantly seeking new and creative ways to sustain themselves for the future. Independents were "delivering great museums and great experiences", he said, becoming stronger at a time when it was all too easy to be knocked back. So it was not a question of 'Keep Calm and Carry On', but "Keep Calm and Bounce Back". Sound financial management was imperative, he said, citing Mark Robinson's Making Adaptive Resilience Real advice on Arts Council England's (ACE) website. "Don't do what you can't afford to do, do what you can't afford not to".

ACE director of museums appointed

Arts Council England's (ACE) new director of museums is to be John Orna-Ornstein, formerly head of national programmes at the British Museum (BM). John will be based in Bristol, dedicating 50% of his time to museum development and the other 50% to developing the arts and culture in the South West region. John has worked with museums and galleries in every part of the UK.

HM The Queen's Birthday Honours List

Congratulations to people from the museums sector who received honours in the recent list. They include: Michael Ward, director of Grampian Transport Museum

Telegraph Family Friendly Museum Awards

Twenty museums have been picked for the longlist in The Telegraph Family Friendly Museum Awards. Chosen by readers from over 140 nominated museums, they include: Beamish Museum

Kids in Museums has produced a film, ***Our Take Barn Ni***, presented and scripted by teenagers at Newport and Wrexham museums providing a frank account of what young people want from a museum visit. <http://kidsinmuseums.org.uk/our-take/>