

## **AIM Early October 2017 E-News – Number 115 – **EXTRACTS****

### **Trustees' Week 2017**

This year, Trustees' Week #TrusteesWeek will run from 13 -17 November. To find out more and to get some tips and ideas on how get involved please visit Trustees' Week 2017

### **New Guides: How To Market Accessibility**

VisitEngland and VisitScotland are rolling out Accessibility Guides to help tourism venues market themselves to those with accessibility requirements. These replace Access Statements with a refreshed, simplified format. Operators can increase business by producing and publishing an Accessibility Guide using the new free online tool. Further information: [How To Market Accessibility](#)

### **The Museums + Heritage Awards 2018 Are Now Open For Entry**

The 2018 Awards have 11 categories to choose from, including the brand new Best Shop Award which is split into two categories - Turnover Above £500k and Turnover Below £500k. Also returning for 2018 is the ever popular and FREE Volunteer(s) of the Year Award in partnership with AIM. [The Museums + Heritage Awards 2018 Are Now Open For Entry](#)

### **Big Lottery Fund Makes Some Changes to People And Places Programme**

The Big Lottery Fund has recently changed the application process to the People and Places Programme by introducing an initial conversation, either by email or by phone, to discuss the project idea. If the project is a good match for the programme, an application pack will be sent to the group. If the project is not eligible or not a good fit, the Big Lottery Fund's Advice Team will provide feedback. The old application form will be accepted until 31 October 2017. Please read more on the WCVA website [Big Lottery Fund Makes Some Changes To People And Places Programme](#)