

Association of Independent Museums
AIM E-News 12 June 2018 – EXTRACTS

Making A Real And Lasting Change In The Museums Sector: Open Up Museums For Everyone Launches

A new website and series of useful free resources created by the 'Open Up: Museums for everyone' project have now launched. The resources and website have been made possible thanks to funding from Arts Council England, MALD, Museums Galleries Scotland and National Museums Northern Ireland and were designed to help all size museums to increase the diversity of their visitors to make real and lasting change in the museum sector.

Co-created with twelve pioneering museums, the new resources can be downloaded in PDF and are available in English and Welsh. There is: A practical guide to support museums to increase the diversity of their visitors, an introduction to the guide, case studies from participating museums and a sign up for museums across the UK to get involved, offer their own advice and expertise and receive further project news

AIM's Director, Emma Chaplin, said of the launch: "The Open Up resources offer new, inspiring and practical ways for museums to broaden their relevance and appeal to attract a more diverse range of visitors. This is not about new projects but new ways of working. I am excited to see how AIM members rise to the challenge to develop and grow audiences for a successful future."

Visit our website to find out more about these useful new resources here: [Making A Real And Lasting Change In The Museums Sector: Open Up Museums For Everyone Launches](#)

AIM Vacancy: AIM Bulletin – Interim Editor

Following the retirement of AIM's long standing Bulletin Editor, Diana Zeuner, we are looking for an Editor to work with us on an interim basis whilst we review how best to deliver publications to our members in the future

We are looking for a talented and creative Editor, preferably with knowledge of the museum and heritage sector, to work with us on a freelance basis to produce 5 issues, comprising the December 2018 - August 2019 issues.

This would involve a start in early/mid September 2018 to begin work on the December 2018 issue. Applications close 5pm on Tuesday 26th June and you can [download the full brief and find out more here.](#)

AIM Annual General Meeting 2018

AIM members are notified that the Association's AGM will be held at the British Motor Museum, Gaydon on Thursday 21 June at 4.15pm. You can download all documents including our Annual report at: [AIM Annual General Meeting 2018](#)

Updated: Trustee Welcome Pack From The Charity Commission

The Charity Commission have updated their [Charity trustee welcome pack.](#) Designed primarily for new trustees, the pack can also be used by existing trustees to refresh knowledge and skills. AIM also has a useful guide for new trustees: [An introduction to museums for new trustees.](#)

HLF Publishes Latest Report On Pilot Scheme Into Endowment Fundraising

The final report for 2017 on the Catalyst Endowment: Heritage programme – launched in 2012 by HLF and the Department for Digital, Culture, Media and Sport (DCMS) – says UK heritage organisations ‘will be more resilient and less reliant on public funding after attracting £53m of private money for US-style endowment funds’. [Read more about the report in this article by Museums + Heritage Advisor.](#)