

Association of Independent Museums **AIM E-News 15 March 2019 - EXTRACTS**

Get To Grips With Gift Aid – Live Twitter Chat With AIM And Charity Finance Group

From 11am – 12pm on Thursday 21 March, AIM and Charity Finance Group (CFG) will be running a live Twitter Chat covering all your key Gift Aid questions.

Gift Aid can be a confusing topic and with around £560m going unclaimed in Gift Aid each year across the charity sector, getting advice and tips on how your museum can successfully claim it is worthwhile.

You are welcome to post your questions about Gift Aid in real time – or to allow us to answer your questions in more depth, please email your questions in advance to:

sassy@aim-museums.co.uk

If you would like to join in, simply log into your Twitter account at 11am on 21 March, follow @Aimuseums @CFGtweets and use the chat hashtag: #AIMCFG.

Sign Up In Seconds For The AIM Trustee Newsletter

Trustees of AIM member museums and heritage sites can now sign up in seconds to receive our Trustee newsletter direct to their inboxes [via our new newsletter sign up page](#). This new webpage has been created for Trustees that aren't already receiving the newsletter directly.

Published every two months in English and Welsh, the AIM Trustee newsletter is packed with case studies, useful tips and sector news. The next edition is due out in early April, so please share this link with your Trustees: [Sign Up For The AIM Trustee Newsletter](#)

Closing Soon: AIM Conservation Grants

Does your museum need financial or practical support for a conservation project? AIM members can now apply for the next round of our conservation grants which closes on the 31 March 2019. We can offer grants under the following schemes thanks to funding from The Pilgrim Trust: Remedial Conservation Scheme, Collections Care Scheme and Collections Care Audits. [For full information please visit: AIM Conservation Grants.](#)

New Charity Finance Training Dates For 2019

The CFG training calendar is buzzing with new training for 2019, from our ever popular one-day course Foundation Charity Finance to investment training, our programme offers something for entry and advanced level charity finance professionals. [Find out what's coming up near you and book with CFG member rate.](#)

News From The Association Of Chairs

As part of our new partnership with the Association of Chairs, we will regularly feature news and updates from AoC here in the AIM E-News that will benefit our members. AIM members in England and Wales can apply for free membership of the AoC, [please click here](#) for all information

Article: Why Every Board Should Have A Vice Chair

The Association of Chairs own Vice Chair, John Williams, [shares his view about the role.](#)

Sign Up For Children's Art Week 2019

Engage, the National Association for Gallery Education, has announced that [Children's Art Week](#) is back for 2019, running from Saturday 8 until Sunday 16 June. This annual campaign encourages venues – including museums of all sizes – to participate by hosting an event, or running an activity, that captures children's imaginations, encourages creativity and attracts new audiences to the arts. [All information on the AIM website here.](#)

Arts Council England And Nesta Launch Latest Digital Culture Survey

AIM members in England are encouraged to submit responses to a new survey from Arts Council England and NESTA called 'Digital Culture: How arts and cultural organisations in England use technology'. The survey, administered by research consultancy MTM, will provide a detailed understanding of how technology is being used by the cultural sector, closes on Friday 3 May. Organisations wishing to take part can contact MTM at digitalarts@mtmlondon.com

AMA Conference 2019: Bursaries Now Available

Arts Marketing Association (AMA) is offering 35 bursaries to help attend their conference ['Rewire: Culture, Audiences and You'](#) which runs from 9 - 11 July in NewcastleGateshead. The bursaries cover up to 100% of your conference cost, and you don't have to be an AMA member to take advantage of this opportunity. For further information and to download the quick and simple application form, please visit [AMA Conference Bursaries.](#)

The ASSOCIATION FOR HERITAGE INTERPRETATION (AHI) 2019 Discover Heritage Awards: Now Open For Nominations

The AHI 2019 Discover Heritage Awards, sponsored by NovaDura Ltd, celebrate and recognise excellence in cultural heritage, nature and science interpretation in the UK and Ireland. They are open to entry with a deadline for all categories of 30 April 2019. There are five Awards categories you can choose to enter, [and category winners go on to challenge for the prestigious AHI Award for Excellence.](#)

Article: How To Be The Content In The Envious Google Answer Box

By 2020, 30% of web-browsing sessions will be done without a screen as voice-first interactions rise, so make sure your museum features in search engine results with [some top tips in this article by Dennis Shiao for the Content Marketing Institute.](#)

The Clore Duffield Foundation: Main Grants

[Grants for cultural learning, museum, gallery, heritage and performing arts learning spaces.](#) Applications are reviewed on an ongoing basis, although all successful grants can only be awarded at meetings of the Trustees. These are held twice a year, usually in June and December. Grants range from £10,000 to in excess of £1m, although larger grants are made infrequently.