

Association of Independent Museums AIM E-News 17 October 2019

EXTRACTS

Can You Contribute To The AIM Success Guide Series?

Have you got a success story to share? Share your expertise, help your colleagues and raise your profile by contributing to our popular Success Guide series. Commissioned by AIM and written by experienced professionals, AIM's Success Guides provide the latest expert guidance on key areas of museum practice.

We're currently in the process of updating and reviewing our Success Guides and are looking for contributors and authors. So, if you have a case study to share or are interested in contributing, we would be delighted to hear from you. [Here's how to get in touch.](#)

Museums + Heritage Awards 2020 Applications Are Now Open

Applications are now open for the 18th annual Museums + Heritage Awards, with the entire sector once again set to compete to be part of the glittering London ceremony which celebrates excellence in the industry. This year's ceremony, which will bestow awards upon 13 successful nominees who have demonstrated remarkable innovation, ingenuity and skill, will be held on 13 May. [Click for information on how to enter!](#)

New £250 Million Culture Investment Fund Launched

DCMS have announced that over the next five years there will be investment of an additional £50 million each year in culture and the creative industries across England to revitalise existing assets and to support new cultural development. Of this new funding over £125m will be invested in regional museums and libraries around the country. [More than £90m will be provided to extend the Cultural Development Fund which uses investment in heritage, culture and creativity to drive regeneration and growth.](#)

Coming Soon: National Lottery #ThanksToYou Campaign

To celebrate The National Lottery's 25th Birthday this year, lottery funded projects are being encouraged to sign up now [to take part in their #ThanksToYou Campaign](#) which will run between the 23 November and 1 December 2019. Museums can create special offers for lottery ticket holders such as free admission or behind the scene tours – or develop new ideas to help say thanks to National Lottery players.

New Code Of Fundraising Practice Comes Into Effect

On 1 October, [the new Code of Fundraising Practice](#) came into effect and it contains the standards expected of all charitable fundraising organisations across the UK. The changes to the code were first announced in June 2019, when the regulator launched the new version as a [downloadable PDF](#). This is the first major redraft of the code in almost a decade, following a consultation in autumn 2018. **This is 118 pages long.**

Charity Tax Group: Making Tax Digital: "Mythbuster" For Charities

The Charity Tax Group has published a [Making Tax Digital \(MTD\) “mythbuster” for charities](#), addressing common misconceptions to help overcome confusion about Making Tax Digital.

Get Ready For Museum Shop Sunday

Now in its third year, Museum Shop Sunday celebrates the unique and exciting shops which play such a vital role in helping arts, cultural and heritage attractions to survive and thrive. Start planning your event or promotion for the day [with some tips and ideas on how to get involved here](#). **Sunday 1 December 2019**

Charity Digital For A Virtual Day Of Digital Fundraising

On 7 November 2019 charities are invited to join Charity Digital’s first ever virtual tech conference, with a raft of great educational content they can dip into at their leisure. The agenda includes an in-depth review of the best digital fundraising platforms for charities, a webinar on digital transformation for fundraising, a social media fundraising guidebook and a digital fundraising podcast with a line up of big name charities. [Sign up here](#). **Free**

The Welsh Heritage Schools Initiative

Each year the Welsh Heritage Schools Initiative Committee invites all schools in Wales to enter heritage projects in a nationwide competition. AIM members in Wales might wish to encourage the schools that they work with to enter. Registration of entries by Friday 7th February 2020 and full information [is available by clicking here](#).

The Rank Foundation - Pebble Grants

This is a small funding stream for UK registered charities and recognised churches which are raising money for projects where the total cost is less than £1million. This programme is targeted at smaller charities with an annual income of less than £500,000. [Applications are currently being accepted ahead of the January 2020 trustees’ meeting](#). **Need to have already raised a third of the project cost.**