

AIM E-News December 2019

-- EXTRACTS

Making summer plans? Save the AIM National Conference date

AIM National Conference 2020 takes place from 18 – 20 June at Port Sunlight Village Trust, on the beautiful Wirral peninsular. The conference theme 'Fit for the Future?' will see colleagues from across the UK explore the vision for independent museums over the next decade. Online booking opens on 1 February 2020 and early bird rates will be available.

If you're interested in exhibiting at the AIM National Conference or our range of attractive sponsorship opportunities, contact justeen@aim-museums.co.uk

Preparing for success in 2020

Watch out for new AIM Success Guides in 2020 on

- Successfully Negotiating Business Rates
- GDPR
- Running a successful museum café
- Successful retailing for smaller museums
- Understanding your Audience

Check out the [current suite of success guides](#) now.

Help us improve AIM communications!

Is there something you would like to see more of in AIM's communications? Should we change our approach to the Bulletin, our eNews, website or social media?

We're in the process of developing AIM's Communications Strategy for 2020-2021 and would be delighted to hear from you.

If you have any suggestions, comments or recommendations on how we can better support your needs as members do contact us on editor@aim-museums.co.uk and play an active part in shaping our strategy for the future.

Museums + Heritage Awards open for entries

The Museum + Heritage Awards celebrate innovative and ground-breaking initiatives from museums, galleries and heritage visitor attractions across the UK and overseas.

Across 13 categories the awards shine a spotlight on the diversity of the sector and cover museums both large and small.

Entries are now open with a deadline of Friday 31 January 2020.

<https://awards.museumsandheritage.com>

Saving Treasures; Telling Stories

The Saving Treasures; Telling Stories project is running a FREE training session on using objects for learning at Scolton Manor, Pembrokeshire, on 28 February 2020.

The session will be based on archaeological objects, but the principles can be applied to other collections.

Interested in attending? Email rhianydd.biebrach@museumwales.ac.uk.

Arty for Art, has launched its annual poll to name the nation's favourite acquisition of the year. Voters are invited to choose from a [shortlist](#) of 10 works of art that Art Fund helped UK museums and galleries to buy in 2019. Be quick, voting closes 11 December!

Useful NHLF and Interpretation blogs from Tricolor

Tricolor have put together some useful online tips together on submitting [an expression of interest form to the National Lottery Heritage Fund](#) and a useful [framework for planning your interpretation project](#), whether the outcome is a written Interpretation Plan as part of a National Lottery Heritage Fund bid, or a set of values to keep as your own personal toolkit.

Sandford Awards 2020: Now open for entry

Do you offer a heritage education service that you are proud of?

The Sandford Awards have celebrated and promoted high quality in heritage education since 1978. It is the only scheme in existence able to provide independent quality assurance to sites that run formal education programmes in the UK and Ireland- from museums and historic houses to natural heritage sites and different collections. Closing date for entries is Friday 14 February

More at <http://sandfordaward.org/>