



### **AGM announcement**

This year AIM's Annual General Meeting will take place online on Thursday June 18 2020.

Given the importance of holding an AGM and as a 'physical' meeting is not possible due to the Coronavirus outbreak, an online meeting has been deemed the most appropriate way forward following detailed discussion by AIM's board.

Further details, including the agenda and how AIM members can join the meeting will be circulated 21 days prior to the meeting.

### **Hallmarks at Home**

The latest Hallmarks at Home webinars have proved popular; book your place for these forthcoming sessions:

From the chaos regarding Business Interruption to future insurance expectations, the Coronavirus emergency has left many museums uncertain about their insurance situation. Ben Leah, of Hayes Parsons Insurance Brokers, will be happy to answer questions and help you think about reopening at our [online forum at 3pm on Tuesday 19 May](#).

Good governance in a time of crisis is more crucial than ever, but what does this mean for Scottish museums? Hilary Barnard and Ruth Lesirge from HBRL Consulting, expert advisors on charity and museum governance, will [take you through the key issues at 2pm on Wednesday 20 May](#).

AMA are offering AIM members a [one-to-one surgery as part of their Digital Heritage Lab](#). Get access to bespoke support on your digital challenges, from digital marketing through to putting your collection online.

[See the full timetable and book your place here.](#)

### **AIM Coronavirus update**

[The Coronavirus pages of the AIM website have been updated this week](#) to reflect the latest news from the Chancellor regarding the extension of the Job Retention Scheme until October. The details of how the scheme will work post-July are still to be announced and this information is expected later this month.

[There is also new guidance on the Local Authority Discretionary Fund.](#)

There was good coverage for independent museums in London from the [Evening Standard last week](#) with insightful contributions on the challenges ahead from AIM Chair Andrew Lovett and Vice Chair Caroline Worthington.

Andrew closes the article with this summation of the mission of independent museums:

"Museums provide you with an opportunity to have a better understanding of yourself and your place in the world. You can only live your life forwards but only understand it by looking backwards to see patterns of behaviour. The best museums are social places — experiences are better when they are shared. They must endure."

### **Movement for Good**

Ecclesiastical's Movement for Good campaign is open for nominations until 24 May. 500 eligible charities in the UK and Republic of Ireland will each receive £1000. [Find out if your museum is eligible and make a nomination.](#)

### **Calling all finance professionals – join CFG for free**

Charity Finance Group helps finance professionals get to grips with what's happening in the world of charity finance, so you can better support your organisation. It's free to join through

your AIM membership. [Find out more](#) about what you receive as a member, including events discounts, exclusive resources and publications, helplines and more – and [sign up now to access your member benefits](#)

### **Your tax questions answered – virtual VAT, Tax and Gift Aid conference**

Ensure you're optimising tax reliefs available to your organisation and receive all the latest tax updates you need to know in Charity Finance Group's first fully online conference. [Click here for the full programme and to book.](#)

### **New date for CFG Annual Conference 2020**

The CFG Annual Conference will now be taking place on Tuesday 13 October, bringing together charity finance professionals across the country with an inspiring programme of experts and sector leaders sharing their insights on the theme Creating a better future. [See the full programme and book with member discount here.](#)

### **Photography request**

A piece of work is underway to refresh the AIM website making it easier for members to find the range of resources available. One of the points mentioned in our website survey with members late last year was that you'd like to see more imagery on the site, particularly from smaller museums. The revised site design will allow us to use more photography – but we need your help to source these images.

Ideally, we want hi-res landscape images, you must own the copyright, be able to share and have the relevant permissions of any individuals featured for us to use the photo for marketing purposes. Please could you send [Catrin Bell](#) any images of your museum you'd be happy for us to use on the AIM website, and in other marketing material.

### **Coming soon...**

Attention across the sector is turning to the reopening of museums and AIM is working with other sector bodies on this, with information to follow in the coming days and weeks. The AIM Conference is going virtual this year! The programme is being worked on with the details and booking information to be released shortly, but in the meantime, put 18 and 19 June in your diary.

[Follow AIM on Twitter for the latest news as it is announced.](#)