



EXTRACTS -- 18 September 2020

Reopening case study videos

AIM spoke to several members about their reopening experiences and you can hear what they've learnt and the advice they'd share with other members in these short videos. It seems that as well as adding significant additional safety measures for staff, volunteers and visitors, the ability to quickly adapt, identify shifting audiences and respond to their needs is key to beginning to recover and plan for the future.

[Watch the reopening case study videos here>>](#)

AIM and MA support to access the Kickstart Scheme

AIM and Museums Association are working together to support the sector in accessing the Kickstart Scheme, a new UK-wide initiative created by the UK government that offers fully-funded 6-month placements to young people. We can help you find partner museums if your museum is not able to offer the necessary 30 placements on your own.

[Find out more here>>](#)

Hallmarks at Home

Book your place for the latest Hallmarks at Home webinars, free for AIM members:

Understanding your audiences - Museums rely and thrive on visitors; but how do we engage with them in this new climate? Who is our audience now, how can we connect and capture insights, what do they want and need? Join our online discussion forum with Emma Parsons to talk through the issues. [Book your place here>>](#)

Wednesday, 4 November 2020, 11.00 - for AIM members only.

Heritage Funding Directory

Managed by The Heritage Alliance and the Architectural Heritage Fund, the Heritage Funding Directory is a free guide to financial support for anyone undertaking UK related heritage projects. The Directory details sources of grants from trusts and foundations, as well as organisations offering loan finance, awards, scholarships and other 'in kind' resources.

[Access the Heritage Funding Directory here>>](#)

7 Principles to ensure an inclusive recovery

We Shall Not Be Removed has created a new guide for the arts and entertainment sectors to support disability inclusion. The Seven Inclusive Principles for Arts & Cultural Organisations working safely through COVID-19 is designed to complement the suite of guidance documents already issued by UK Governments and sector support organisations. The focus of this unique initiative, is to ensure deaf, neurodiverse and disabled people are not discriminated against as creative work begins again and as venues re-open. The Seven Principles offer practical guidance to arts and cultural organisations to support disabled artists, audiences, visitors, participants and employees.

[Read the 7 principles here>>](#)

Welsh government Culture Recovery Fund now open for applications

The Welsh Government's Cultural Recovery Fund for independent museums, archives and libraries is now open for applications. The focus of this fund is to assist cultural organisations to remain afloat and to open / remain open / restart where appropriate, in line with Welsh Government advice on Covid-19.

[Information on what is eligible for funding is available here>>](#)

Welsh Museums Festival is back

These are unprecedented times, and this year's Welsh Museums Festival is keen to support you to respond positively, to serve your audiences and support your community as well as raise your museum's profile this October Half Term. Mark the dates in your diary now – Saturday 24 October – Sunday 1 November.

IATM virtual conference

International Association of Transport and Communication Museums is pleased to announce a virtual annual conference on Monday 28 September, a day of four linked webinars with a concluding session on the theme 'Sustaining our museums through and beyond Covid-19'.

[Find out more and register for your free place here>>](#)

Webinar: Reopening the Design Museum

The Design Museum would like to invite you to a session to share what they have learned from reopening the Design Museum. Short presentations from the Director Audiences, Head of Marketing and Communications, Head of Trading and Head of Exhibitions will touch on everything from extending opening hours and staff morale to how to exhibition install by Zoom. 10am on Tuesday 29 September.

[Please RSVP by registering your interest here>>](#)

AIM supplier directory

Don't forget the list of AIM Associate Suppliers can be found on the website, giving you access to a host of specialists who work with other independent museums and specialise in this sector.

[Access the AIM supplier directory here>>](#)

Charity Finance Group special interest groups

CFG has launched new, free special interest groups for AIM members, helping you to get to grips with the finance landscape and regulatory and policy developments. The AIMSIG is a forum for AIM members to connect on finance and governance issues where you'll have the space to chat to other AIM-CFG members and discuss key areas. The ARTSIG is a new group for arts sector organisations supporting you with your unique challenges. [Find out more details about the groups on the CFG website](#) and register to join with the CFG membership team at membership@cfg.org.uk.