



AIM E-NEWS, 23 OCTOBER 2020 -- EXTRACTS

Image credit: JessicaPamp on Unsplash.

Hallmarks at Home

Book your place for AIM's latest Hallmarks at Home sessions. Hosted by AIM's Prospering Board Consultants, each session includes an opportunity for you to ask your questions and hear from other AIM members facing the same challenges. With thanks to support from Art Fund.

- Understanding your audience – 11am Wednesday 4 November – this online discussion forum will help you understanding who your audience is and how to engage with them in this new climate.
- Volunteering and the new normal – 11am Wednesday 11 November – this practical workshop will help you plan for how the nature of volunteering might change in the coming months.
- Applying to trusts - 11am Wednesday 18 November - practical webinar exploring how funding from trusts and foundations can help your organisation survive these Covid months and thrive in the future.
- Managing people through change – 11am Wednesday 25 November – we'll explore how people might respond to changes at your museum, what practical steps you can take to support and manage people as changes are implemented and how you can overcome people's resistance to change.

[Click here to book your place>>](#)

Changes to the Job Support Scheme

Yesterday the Chancellor Rishi Sunak has announced important changes to the government's job support schemes. CFG have published a useful explanation of what's changed and you can [read this here>>](#)

Funding for digital development in heritage organisations

The National Lottery Heritage Fund has opened applications for an additional £1 million of funding for its Digital Skills for Heritage campaign thanks to funding from DCMS. This funding is part of the wider £92m Culture Recovery Fund for Heritage. [Further information on the funding opportunities and details on how to apply can be found here>>](#)

Tier 3 restrictions

For any AIM members in or entering Tier 3 regulations who are experiencing worsening trading conditions, we advise you to talk to your local council, they may have support / relief packages available for businesses in your position. Do let us know what support you need too so we can advocate for you; you can email us on info@aim-museums.co.uk.

AIM October Bulletin

The latest issue of the AIM Bulletin has been published and, as some member museums are still closed, we're continuing to make the bulletin available online. [Click here to read the October issue>>](#)

Kids In Museums Takeover Day

Takeover Day is when museums, galleries, historic homes, archives and heritage sites invite young people in to take over jobs normally done by adults. This year's event will take place on Friday 20 November. [Find out how to get involved and read the guide on holding a takeover day with social distancing>>](#)

Futureproof your finance planning - exclusive recording

AIM members were recently joined by Head of Charities and Non-Profits Richard Weaver of Haysmacintyre who explored key aspects of robust financial planning. *'This was an easy to follow webinar which struck a good balance between key planning principles and ways in which these might be implemented. Recommended.'* – Richard Curtis, Chairman, Waterworks Museum in Hereford. Request your free copy of the recording by emailing the Charity Finance Group events team - events@cfg.org.uk

Free CFG Members Meeting - Effective reporting during Covid-19

Robust reporting is imperative for charities to ensure issues are closely monitored, understood and addressed. Join the November CFG Members' Meeting to hear about updated guidance from the Charity Commission on serious incident reporting and how you need to approach this, and explore how effective financial reporting can support trustee decision making at a financially challenging time for the sector. [Book your free place here>>](#)