



**Association of
Independent
Museums**

Helping Heritage
Organisations Prosper

6 November 2020 -- EXTRACTS

Furlough scheme extended to March 2021

Following news that the UK Government's Coronavirus Job Retention Scheme, also known as the furlough scheme, has been extended to March, we've updated our Coronavirus resources page to give a summary of what this means for employers. [This page also has links to a useful summary from CFG and an FAQ factsheet from The HR Dept>>](#)

Book now for Hallmarks at Home

Book your free place for the last Hallmarks at Home webinars of 2020, with support from Art Fund:

- 10am Tuesday 1 December – Practical governance for museum trustees - The workshop will explore the basics of good governance practice as well as issues of compliance with charity, company and other law and regulation
- 11am Wednesday 9 December – Marketing planning in times of change - This session will help you with your strategic marketing planning for 2021, after a turbulent and unpredictable year
- 11am Tuesday 15 December – Tackling inequalities - This workshop will look at why AIM's Tackling Inequalities Hallmark is important and how museums can take actions in their own organisation to become one that is inclusive and challenges prejudice, discrimination and racism. It will look at practical examples and case studies and is also an opportunity to discuss potential Hallmarks grants applications and will be led by Dr Errol Francis, CEO of Culture&
- 11am Wednesday 16 December – Applying to Trusts – a practical webinar exploring how funding from trusts and foundations can help your organisation survive these Covid months and thrive in the future.

[AIM members can book their free place for any of these sessions here>>](#)

Free HR support for AIM members

We're delighted to share details of our latest benefit for AIM members. You can now access free HR support from The HR Dept, including a 15 minute consultation to help with urgent HR queries, plus a review of your contracts and handbook to check everything is up to date. [Click here to access this member benefit>>](#)

The CFG / AIM guide to gift aid

As part of our partnership with them, CFG have put together this guide to Gift Aid for AIM members, packed with advice and top tips from a range of experts. Gift Aid has always been of vital importance to AIM members and we recognise that this year, more than ever, every penny counts. This guide is intended to help museums make the most of every donation and support your financial resilience. [Read the guide to Gift Aid here>>](#)

Reopening of National Lottery Grants for Heritage

National Lottery Heritage Fund have announced a phased reopening of project funding through their National Lottery Grants for Heritage. In the first phase, beginning 25 November, they will resume accepting applications for grants from £3,000-£10,000 and £10,000-£100,000, looking for projects with a particular emphasis on organisational resilience and inclusion. In the second phase, beginning 8 February 2021, they will resume accepting applications for grants from £100,000-£250,000 and £250,000-£5m. Through the funding, National Lottery Heritage Fund want to grasp the possibilities that this trying period offers for positive change across the heritage sector. [You can read more on this announcement here>>](#)

Rebuilding Heritage webinars

The first series of webinars from the Rebuilding Heritage programme are now open for booking. The webinars respond to the theme Ways Out of Crisis and will provide advice and tips for organisations on the most effective ways to approach leadership, business planning, and communications and marketing in challenging and uncertain times. [Full details are available here>>](#)