



**Association of
Independent
Museums**

Helping Heritage
Organisations Prosper

NEWS -- EXTRACTS

Book now for Hallmarks at Home

We're pleased to announce the first Hallmarks at Home webinars of 2021, covering a range of brand new topics. All events are free to AIM members, but places are limited so make your booking today. With thanks to support from Art Fund:

- [Tackling inequalities](#) – 11am Tuesday 5 January – this workshop supports AIM's new Tackling Inequalities Hallmark and looks at how you can take action in your own organisation to become one that is inclusive and challenges prejudice, discrimination and racism.
- [Practical governance for museum trustees](#) - 10am Tuesday 12 January and 10am Tuesday 9 February – looking for support and guidance on governance or practical help to add value to the work of your museum? This session takes a fresh look at governance for new and existing trustees.
- [Managing people through change](#) – 11am Wednesday 13 January - we'll explore how people might respond to changes at your museum, what practical steps you can take to support and manage people as changes are implemented and how you can overcome people's resistance to change.
- [Diversifying your income](#) – 11am Tuesday 19 January – this session will look at your current situation and income streams, explore how to change your mindset; and moves from looking at your assets to looking at your available time and resources.
- [Applying to trusts](#) – 11am Wednesday 20 January – a practical webinar exploring how funding from trusts and foundations can help your organisation survive COVID-19 and thrive in the future.
- [Business planning: Adapting as a result of COVID-19](#) – 11am Tuesday 26 January - in this session we will consider the practical steps, including how to plan, managing your cash-flow and taking the lessons learned during lockdown to ensure a sustainable future.
- [Introduction to collections care](#) – 11am Wednesday 27 January – this session is an introduction to collections care particularly for volunteer-run museums or those without specialist collections staff. It is designed to inform your approach, will help to further your understanding of appropriate collections care activity and increase your confidence in tackling issues.

[Book your place for any of our forthcoming events here>>](#)

AIM publishes new Success Guide for museum trustees

AIM is pleased to share our latest Success Guide – *Successful Governance for Museum Trustees*. The guide is designed to be of practical help to Boards of independent museums throughout the UK and is a must-read if you're an existing or potential Board member of a smaller independent museum. [Click here to read Successful Governance for museum trustees>>](#)

Join us for the AIM EGM on 10 December

AIM's reviewed its governance documents to bring them up to date. AIM members are invited to read and consider the proposed new Articles and associated documents and to join us at a Zoom Extraordinary General meeting at 2pm on 10 December to make the changes that are then agreed. AIM is the members' company and we need your views. The Board consider that the New Articles are the best mechanism for the running of AIM in the future but all views are welcome and invited. [Click here to read the proposed new Articles](#) and [email Emma Chaplin to register to attend the EGM>>](#)

Steps to Sustainability – unlock up to £10,000 in funding

Are you an ambitious, forward thinking, small to medium sized heritage organisation with an income generating idea? Turn it into reality with *Steps to Sustainability*, the Social Enterprise Academy's new National Lottery Heritage Fund project which AIM is partnering on. As well as training in key entrepreneurial and commercial skills, the programme will support you and your organisation in developing an income generation project, for which you will be eligible to unlock funding of up to £10,000. Join the Steps to Sustainability team to find out more at our upcoming information session - 11am Friday 11 December. [Click to find out more on the Social Enterprise Academy website>>](#)
[Register for the information session here>>](#)