

E-News, 3 FEBRUARY 2022 - **EXTRACTS**



**Association of
Independent
Museums**

Helping Heritage
Organisations Prosper

Balancing optimism and realism

AIM Covid impact survey -
read the findings



In January 2022, AIM surveyed its members on the immediate impact of the Omicron variant and related strengthening of restrictions in all nations of the UK over the Christmas and New Year season.

We received almost 200 responses, which painted a picture of a sector looking ahead to the rest of winter and the rest of the year largely expecting to survive financially, but with significant concerns about visitor figures and income throughout 2022, and a need for support with core funding, capital (including maintenance) projects, one-off projects, and particularly to support staff resilience and wellbeing.

We're pleased to share the key findings along with the full report - Balancing optimism with realism.

[Read the report](#)

News In Brief

Welsh government Cultural Recovery Fund

The third round of the Welsh Government's Cultural Recovery Fund (CRF) has opened, with businesses and organisations who have not previously received support under the fund now eligible to apply. [Click here to find out more>>](#)

Museums Recovery Fund - Scotland

Applications are open for the Museums Recovery Fund for Accredited and non-Accredited museums in Scotland. Thanks to £1million in further funding from Scottish government, independent museums in need of support to operate and adapt in response to the challenges and opportunities arising from the pandemic can apply for grants of a size determined by their operating costs, up to £90,000. [Click here to find out more>>](#)

Digital Literacy for Leadership in Scotland

The Digital Literacy for Leadership collaborative online learning programme, funded by Museums Galleries Scotland and The Art Fund, will support established and emerging leaders in Scotland - changemakers - to become more informed, reflective, responsive, active and confident around digital. Applications are open until 28 February. [Click here for more information>>](#)

BEYONK

Welcome new Associate Supplier Beyonk

Beyonk's mission is to help you make it effortless for customers to find and book your experience or tickets. They provide user-friendly booking systems to many museums, that are free to set up with no hidden costs, and are trusted by many of the UK's leading DMOs to work alongside them in helping businesses grow. Beyonk pride themselves not just on the tech, but on helping you get the very best out of it in order to generate more bookings, save you time, and delight your customers. They'd love to speak to you to see how they can help add value to your business too. [Click here to find out more>>](#)
