



Association of Independent Museums

Helping Heritage
Organisations Prosper



New name, same opportunity!

Whether its reviewing basic good practice or dealing with complex challenges, our AIM Higher governance support programme (the new name for Prospering Boards) offers the opportunity to work with one of our roster of experienced and expert consultants. New applications for 2022 are now open.

[Make your application](#)



Training grants for conference places

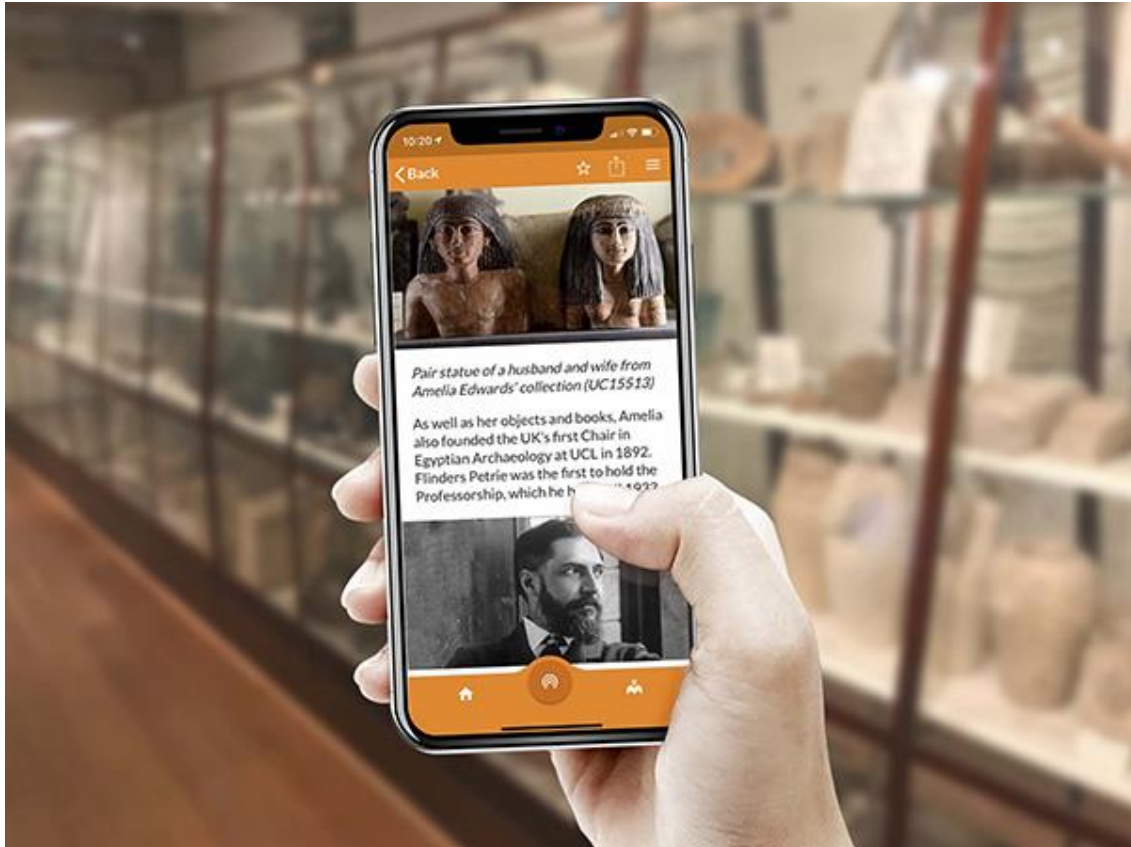
We're still accepting applications for training grants to cover the cost of your ticket for AIM Conference. Available to AIM members only and preference will be given to small museums, and to those who haven't attended AIM Conference before.

[Click here to find out more](#)

News In Brief

Digital Heritage Hub launched

A Digital Heritage Hub has been launched to answer 100 of the heritage sector's most pressing digital questions thanks to £435,300 funding from The National Lottery Heritage Fund and the Department of Culture Media and Sport (DCMS). [Find out more>>](#)



Welcome to new Associate Supplier, Llama Digital

Llama Digital create apps and websites. They have developed the Situate platform that allows organisations to create and manage their own visitor guide app at a much lower cost than by developing a custom app from scratch.

Situate apps can be created for museum guides, audio tours and walking trails. Apps are "location-aware", using GPS, Bluetooth Beacons or NFC tags to trigger content relevant to a user's location.

Llama Digital will be at the Museums & Heritage Show on 11 and 12 May and would be delighted to meet any AIM members on stand W9. They're offering a 10% discount to AIM members. [Click here to find out more>>](#)